

APPENDIX D

Additional communication and consultation activity progressed in Chesterfield Borough

Date	Engagement and Communication activity	Number of people communicated with and engaged	Themes of questions and concerns
28.06.16 - 12.08.16	Press and Media activity including: <ul style="list-style-type: none"> • Information and news releases via CBC social media platforms • You tube style videos and infographics available via CBC website and social media • CBC website including key information, devolution have your say pop up, myth busting and FAQ's • Press releases to local media outlets including TV, radio and print 	Currently 2104 likes on Facebook and 5820 Twitter followers. Radio interviews and information broadcast across the combined authority area. Derbyshire Times coverage reaching CBC, BDC, NEDDC and DDDC areas.	Variety of interactions emerging from social media including: <ul style="list-style-type: none"> • Clarification on engagement and consultation opportunities • Clarification on alternative options available • Clarification on how the mayoral role will work • Clarification on highways functions • Information about voting rights and decision making
28.06.16 – 12.08.16	Interactions via complaints, comments, compliments and enquiries	Variety of enquiries raised via web, telephone and letter.	Correspondence requesting: <ul style="list-style-type: none"> • Further information about engagement opportunities • Requests for paper copies of the survey • Clarification on voting rights • Requests for supporting documentation • Clarification that Chesterfield is not joining Yorkshire • An objection to Chesterfield joining

			<p>Yorkshire</p> <ul style="list-style-type: none"> • Clarification re: status of the Royal hospital • Clarification on Chesterfield's status as a Derbyshire Borough
28.06.16 – 12.08.16	Information for CBC and avarto/Kier staff (working on CBC services). This included articles in the staff newsletter, information for team meetings, information and FAQ's available via aspire and you tube style videos explaining the issues.	Approximately 1100 staff.	All staff encouraged to engage in the consultation and encouraged to discuss questions, concerns and comments.
28.06.16	Destination Chesterfield – Chesterfield Champions Breakfast seminar	84 representatives from the Chesterfield business community.	<ul style="list-style-type: none"> • Discussion on potential impact of Brexit • Concerns that if we don't take part fully with SCR growth could stall • How this impacts on D2N2/North Midlands • Discussion about a disconnect from people in the North from Westminster and how devolution could improve this • How the mayoral candidacy could work – do they have to be from a political party? • Retaining a strong business voice in the new arrangements • Concerns that Chesterfield will lose out on significant funding if we don't take part • Concerns about the capacity of local authorities
01.07.16 –	Display and	Display and	Customers encouraged to

12.08.16	<p>information stand at the Customer Services centre in Chesterfield town centre. There was also a collection point for questionnaires and feedback.</p> <p>Leaflets with key information were also available at all CBC reception areas in public buildings.</p>	<p>information available to all visitors to our main customer hub. Over 100 leaflets and questionnaires were collected from the centre during the consultation period.</p>	<p>take part in the consultation.</p>
01.07.16 – 12.08.16	<p>Telephone calls and letters with local key business contacts.</p>	<p>Phone calls to 18 businesses and letters to 63.</p>	<p>Offering key information, Q&A and encouraging engagement in the consultation.</p>
W/C 04.07.16	<p>Your Chesterfield magazine distributed to households in the Borough. This included key information about the consultation and engagement opportunities and where to get further information.</p>	<p>Approximately 43,000 households across the Borough. The magazine is also available on the CBC website.</p>	<p>Your Chesterfield helped to encourage people to take part in the engagement opportunities being available throughout the period.</p>
05.07.16	<p>Overview and Scrutiny Committee</p>	<p>13 members of Scrutiny Committees.</p>	<p>There were questions from members regarding:</p> <ul style="list-style-type: none"> • Potential precepting by the Mayor and the agreement needed • Roles and responsibilities of DCC and the MCA around public transport and highways • DCC being allocated a full constituent place on the MCA with full voting rights <p>Scrutiny resolved that - the consultation on the Sheffield City Region Combined Authority Governance</p>

			Scheme and Review be supported.
06.07.16	Links CVS – E-bulletin to the Community and voluntary sector.	891 individuals and organisations on the mailing list.	Key information and encouragement to engage in the consultation.
11.07.16	Public meeting at the Winding Wheel in Chesterfield. 6.30pm start.	112 attendees.	Key question themes were: <ul style="list-style-type: none"> • The role of the community and voluntary sector and funding prospects • Benefits for older people and well as younger people • Concerns that Chesterfield will become part of Yorkshire • Questions about how the money will be allocated and voting rights • Environmental sustainability of programmes and activity • Concerns about current public transport provision • Concerns that Chesterfield residents will be paying for the Sheffield tram • Potential difficulties with neighbouring authorities • Concerns about Brexit impacts • Support for the proposals as there is no Derbyshire only deal
12.07.16	Brimington Parish Council meeting	8 Parish Councillors and 2 members of the public.	Questions around how the money gets allocated between the Councils and how the MCA will work in practice. There was also a point of clarification re. nature of interdependence of particular industrial sectors

			<p>across the Sheffield City Region.</p> <p>A motion of support for CBC's position was moved and passed.</p>
12.07.16	Staveley Town Council meeting	13 Town Councillors and 5 members of the public.	<p>Questions around how CBC will be represented on the MCA, do we see any drawbacks to becoming a full members and where will the Mayor be located and who it might be.</p> <p>A motion of support for CBC's position was moved and passed.</p>
14.07.16	Over 50's Inspired Forum – Chesterfield. 10.45am	Approximately 60 members of the public	<p>Update requested on D2N2. A comment about HS2 and a compliment about the public meeting 11/07/16 – very informative with clear key messages.</p>
25.07.16	Chesterfield Borough Council Liberal Democrat Group	6 Liberal Democrat elected members and 1 party activist	<p>The following question and concern themes were raised:</p> <ul style="list-style-type: none"> • Concerns about the confusion being caused by mixed messages from CBC and DCC • Adopting the right strategy • Will services be any worse than they are now • Concerns about potential difficulties with neighbouring local authorities not being full members of MCA • Need to ensure that engagement continues throughout the process – it shouldn't end with this consultation
25.07.16	Chesterfield Borough Council Labour Group	33 Labour Party elected members	<p>The following question and concern themes were raised:</p> <ul style="list-style-type: none"> • Good that central

			<p>government are still committed to this activity</p> <ul style="list-style-type: none"> • Concerns about impact of Brexit • Status of DCC as a constituent member
26.07.16	Drop in event at Chesterfield Medieval market event in Chesterfield Town Centre. 10am – 4pm.	Conversations with 45 members of the public. Others taking away information and flyers.	<p>The following question and concern themes were raised:</p> <ul style="list-style-type: none"> • Concerned that Chesterfield will become part of Sheffield • Sheffield are taking over • Fears that it will start off as an economic deal and then move onto other public services • The quality of services in Sheffield is below the Derbyshire standards • Don't like the mayoral aspect • Concerns about aligning with Rotherham due to child sexual exploitation cases • Concerned that Sheffield is bribing CBC • Lack of consultation before the decision • Concerns about how decision making and voting will work
08.08.16	Drop in event at Steveley Healthy Living Centre. 4pm – 7pm.	Conversations with 37 members of the public. Others taking away information and flyers.	<p>The following question and concern themes were raised:</p> <ul style="list-style-type: none"> • The questionnaire should have a direct question about whether or not we wish to join SCR • Concerns about increased housing in the greenbelt • Concerns about Chesterfield getting an equal share of funding • Concerns about Chesterfield being

			<p>absorbed by Sheffield</p> <ul style="list-style-type: none">• Want assurances that money will be guaranteed for Chesterfield.
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